

## **Explore A Career At Mosaic**

Operating for over a century on Vancouver Island and coastal BC, Mosaic Forest Management is Canada's largest private timberland producer. We take pride in our land base and have a long-term view of managing our trees and the eco-systems in which they grow.

## The Opportunity

Mosaic is seeking a **Communications Manager** to work out of our Nanaimo, Northwest Bay or Campbell River office on Vancouver Island, British Columbia.

## The Role

Reporting to the Director, Government Relations & Communications, the Communications Manager creates and implements high-quality external communications strategies while supporting internal programs to enhance Mosaic's overall brand and broadly strengthen relationships with stakeholders.

Specific responsibilities include, but are not limited to:

- > Safely cultivates and supports public relations programs to enhance Mosaic's image, including key message development and media monitoring;
- > Provides communications expertise and support for various initiatives and corporate objectives;
- > Supports the communication strategy through development of content for all corporate communications, social media platforms, news releases, marketing materials, speeches, website content, newsletters, etc.
- > Collaborates with the People and Business Information Services departments to support internal communications, including Mosaic's intranet;
- > Supports corporate events and initiatives through developing event plans, invite lists, materials, equipment and media outreach;
- > Remains informed of emerging trends and new developments in digital and social media and makes recommendations based on findings; and
- > Manages the company's branding material, including templates, logos, photography, artwork and promotional items.

# **Required Skills and Experience**

- Undergraduate Degree in Communications, Marketing, Journalism, Forestry or related discipline;
- > Minimum 2 years of experience in a corporate communications or public affairs role;
- > Superior written and oral communication skills;
- Experience managing multiple projects and assignments;

- > Demonstrated experience in collaborating with diverse teams, including executive leadership.
- > Experience in creating content for various media platforms and/or running communications/ advertising campaigns;
- > Experience in media tracking to record and report on corporate impressions across multiple media platforms; and
- > Knowledge of the forest sector, public policy, and the role of private managed forests in BC's economy is preferred but not required.

#### What You Get

At Mosaic, we are proud of our highly collaborative, respectful, and innovative work environment. Our employees are empowered with high levels of role autonomy and the ability to make decisions and lead change.

Our pay-for-performance compensation philosophy is a key driver of our culture and includes competitive compensation and benefits, a bonus based on individual and company performance, a company-funded defined contribution pension plan, paid vacation, a health and fitness reimbursement program, and a variety of other benefits and perks.

## To Apply

Visit <u>mosaicforestcs.com/careers</u> and click on the **Job Opportunities** to apply. This position will remain posted until filled.

Mosaic Forest Management is an inclusive workplace. If you require accommodation, at any point during the recruitment process, please email careers@mosaicforests.com.

## **About Mosaic Forest Management**

Mosaic Forest Management Corporation is in the business of sustainable forest stewardship, managing private timberlands and Crown forest tenures in Coastal British Columbia for more than a century.

Mosaic employs several thousand people directly and indirectly, and is committed to achieving positive economic, social and sustainability outcomes from the working forest.

The Mosaic land base spans across beautiful Vancouver Island. Beyond generating strong economic returns, we manage our private forest lands to protect the cultural values of our Indigenous partners, provide sustainable forest stewardship and environmental services, and offer a variety of recreational opportunities, scholarships, and donations to our neighbouring communities.

For more information, visit MosaicForests.com.

## **Mosaic Forest Management and COVID-19**

Mosaic Forest Management is committed to taking every reasonable precaution to provide a safe work environment to protect the health and safety of its employees, contractors and other applicable third parties from the risks of COVID-19.

In keeping with this commitment, all Employees must be Fully Vaccinated *and* must provide sufficient proof of COVID-19 vaccination to Mosaic (e.g., vaccination/immunization cards or records or their BC Vaccination Card).

If employees are unable to be fully vaccinated due to a medical or other reason protected by the B.C Human Rights Code, they may be eligible to request an accommodation.

For more information, visit <u>MosaicForests.com</u>.